SHOPLIFTING STATISTICS

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ACCORDING TO THE SHULMAN CENTER RESEARCH...

- Roughly 80% of Americans have shoplifted at least once in their lives (most were under the age of 18).
- Roughly 10% of Americans (over 30 million) shoplift with some degree of regularity (whether daily, weekly, monthly or on annual basis).
- Men, women, boys, and girls shoplift at about the same frequency, but most shoplifters are adults rather than kids or adolescents.
- Canada has roughly similar shoplifting statistics to the United States, and shoplifting is indeed a global problem.

The SHULMAN CENTER
For Compulsive Theft, Spending & Hoarding

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CONSIDER THESE STATS FROM JACK HAYES INTERNATIONAL 31ST ANNUAL RETAIL THEFT SURVEY (released in 2019 / stats from 2018)

- 20 large retail companies with over 13,674 stores participated in the survey. These stores had over $330 billion in retail sales.
- There are nearly 300 million shoplifting incidents per year in the United States.
- Shoplifting is estimated to account for between 30-40% of any retailer's lost profits.

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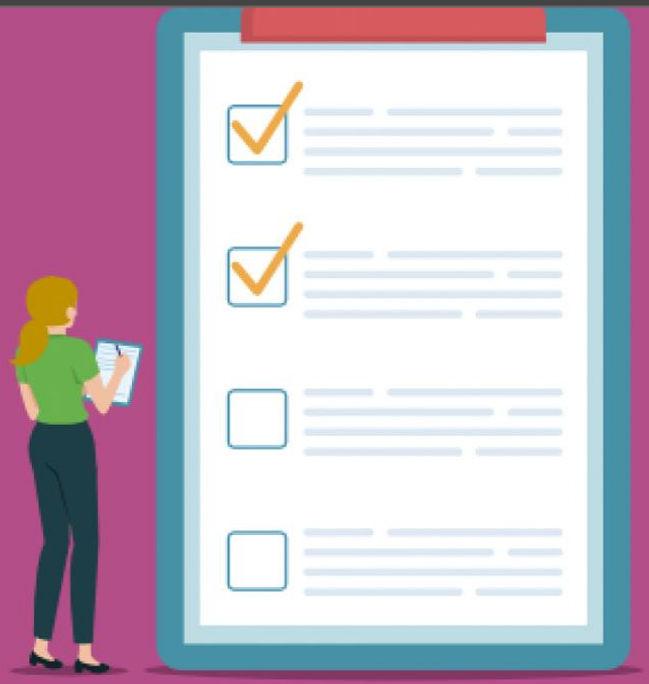
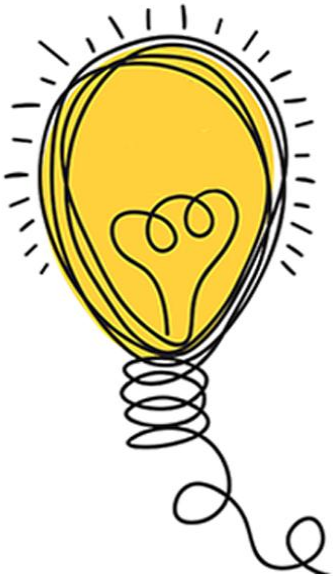
- **Apprehensions:** 279,196 shoplifters and dishonest employees were apprehended in 2018.
- **Recovery Dollars:** Over $114 million was recovered from apprehended shoplifters and dishonest employees in 2018, up 3.2% from 2017.
- **Shoplifter Apprehensions:** 251,051 shoplifters were apprehended in 2018.
- **Shoplifter Recovery Dollars:** Over $75 million was recovered in 2018.
- **Average Case Values:** Total Theft: up 17%; Shoplifters: ($301.97), up 11.8%; Dishonest Employees: ($1,361.37), up 30.1%.

THE ANNUAL JACK HAYES INTERNATIONAL RETAIL THEFT SURVEY ALSO CITED THESE VARIOUS REASONS FOR AN INCREASE IN SHOPLIFTING:



- A poor economy
- Ease of selling stolen merchandise on the street or on the internet
- Escalation of fraudulent returns
- Reduction in supervision at stores
- Relaxed hiring standards and pre-employment screening
- An increase in part-time employees (leading to loss of loyalty)
- An overall decrease in honesty in general

What do you think about these statistics?

Are you surprised?